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Sleights of Mind: What the Neuroscience of Magic Reveals About Our Everyday Deceptions

By Macknik, Stephen L.; Martinez-Conde, Susana; Blakeslee, Sandra

Picador, 2011. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: "Sleights of Mind makes brain science so much fun, you'll swear the authors are as clever as Houdini." Scientific American Book Club "Magic is the place where our senses and beliefs fail us in magnificent ways. In this exciting book Stephen, Susana, and Sandra explore what magic and illusions can teach us about our fallible human nature coming up with novel and fascinating observations." Dan Ariely, author of Predictably Irrational "Steve and Susana are two of the most innovative scientists I know. They aren't content to just conduct elegant experiments (although they do plenty of those, too). Instead, they're determined to explore those places where neuroscience intersects the mysterious and the magical, from visual illusions to Vegas card tricks. This book doesn't just change the way you think about sleight of hand and David Copperfield - it will also change the way you think about the mind." Jonah Lehrer, author of How We Decide and Proust Was A Neuroscientist. "I've long wished that there was a book that explained the art of magic from the point of view of cognitive neuroscience...."



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Reviews

Most of these publication is the perfect ebook accessible. It is amongst the most awesome publication i have got read through. You wont truly feel monotony at whenever you want of the time (that's what catalogs are for regarding in the event you request me).

-- Prof. Edgar Kshlerin

It is easy in study safer to comprehend. It can be writter in basic phrases and never confusing. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Emmitt Harber