



Plunkett's Consulting Industry Almanac 2015: Consulting Industry Market Research, Statistics, Trends & Leading Companies

By Jack W. Plunkett

Plunkett Research, Ltd. Paperback. Book Condition: new. BRAND NEW, Plunkett's Consulting Industry Almanac 2015: Consulting Industry Market Research, Statistics, Trends & Leading Companies, Jack W. Plunkett, This carefully-researched book covers exciting trends in consulting, in such fields as marketing consulting, information technology, management consulting, logistics, supply chain, change management, health care and employee benefits consulting, human resources consulting and more. The book includes complete details on the prestigious management consulting sector, plus our analysis of the information technology consulting business, the needs of IT managers and the fact that manufacturing firms are moving into consulting in a big way. This reference tool includes statistical tables and thorough market discussions, as well as our highly respected trends analysis. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. The corporate section includes our proprietary, in-depth profiles of over 250 leading companies in all facets of consulting, both public and private, U.S. and international. Here you'll find complete profiles of companies that are making news today - the largest, most successful corporations in the consulting business. Purchasers will find a form in the book enabling them to register for 1-year, 1-seat online access to tools...



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